



AG INSTITUTE OF AUSTRALIA QUEENSLAND DIVISION

INTERNATIONAL AGRICULTURAL CONSULTING Conference

*“Opportunities and Practices for International
Agricultural Research, Development and Consulting”*

8 May 2014

The Pavilion, 1 Bogan St, Breakfast Creek

Sponsorship Opportunities



SPONSORSHIP OVERVIEW

ABOUT THE CONFERENCE

This Conference is an event hosted by the Queensland Division of the Ag Institute Australia. It will be held at The Pavilion in Brisbane on 8 May 2014. The last major Conference was held in Brisbane on 20 March 2013 with 70 delegates attending the one day event.

The Conference aims to review priorities, opportunities and practices for agricultural professionals in the international arena, and highlight factors leading to successful research, development and consulting outcomes including benefits to Australian agriculture.

The Conference program comprises an optimal mix of formal presentations, group discussions, networking and exposure to sponsor displays.

WHO WILL BE ATTENDING

The Conference provides an important professional development and networking opportunity, especially for young people studying and working in agriculture and natural resource management. People attending will include:

- Ag Institute Australia members
- International consultants
- Researchers
- Agribusiness and NRM professionals
- Farmers
- Government leaders
- Product and Service providers
- Students

There will be ample time available for networking and discussions throughout the program.

PROGRAM

International Agricultural Consulting Conference

11:30am – 5:00pm | 8 May 2014 | The Pavilion, 1 Bogan St, Breakfast Creek

11:30 am	Registrations	Session 1
12:00 pm	Lunch	
12:50 pm	President's Address	Dr Peter Allsopp , President, Ag Institute Australia Qld Division
	Annual General Meeting of Ag Institute Australia Queensland Division Members and non-members welcome	Mr Mike Stephens , President, Ag Institute Australia
1:50 pm	Conference Open	Session 2
	Platinum Sponsor's Address	
	Opportunities and practices for international agricultural research, development and consulting for Australian agricultural practitioners	Dr John Dixon , Senior Advisor, Cropping Systems and Economics (CSE), Australian Centre for International Agricultural Research
	Professional practice for international agricultural consultants	Mr Ralph van Gelder, Private International Agribusiness-Livestock Consultant
3:30 pm	Afternoon Tea	Session 3
	Achieving successful outcomes (political, cultural and economic) and benefits to Australia through international research and development	Professor Kaye Basford , President Academic Board, University of Queensland ; Board of Trustees, International Rice Research Institute ; Director, Crawford Fund
	Success factors and rules for success for international consulting	Mr David Crombie , Director, GRM International ; Commissioner, Australian Centre for International Agricultural Research ; Beef and Grain Producer
4:30 pm	Discussions	Incoming President, Ag Institute Australia Qld Division
5:00 pm	Close	

SPONSORSHIP OVERVIEW

BENEFITS OF SPONSORSHIP

The **International Agricultural Consulting Conference** will provide sponsors and exhibitors with valuable opportunities to:

- network with Australian and international agricultural industry scientists and practicing agriculturalists
- demonstrate involvement, support and commitment to the industry
- launch new products and services to an audience empowered with decision-making authority, implementation ability and international influence



SPONSORSHIP OPPORTUNITIES

Platinum	\$5,500
Gold	\$2,200
Silver	\$1,100
Trade displays	\$220
Satchel inserts	\$55

All prices are including GST

It is important to us that we are able to offer sponsorship packages that suit your corporate objectives and special areas of interest. Following are details of each of the sponsorship packages, please contact our Event Coordinator should you have any special requests so we can try and cater for your needs.

Enquiries to Event Coordinator:
Liz Todd on 0457 831 512 or liz@liztodd.com.au



PLATINUM SPONSOR



Platinum Sponsor \$5,500 (incl GST)

ACKNOWLEDGEMENTS

1. Your company logo will appear on the Ag Institute Australia Conference website with a link to your company's home page.
2. Your company logo will be promoted on Conference literature from the time the sponsorship agreement is signed.
3. Your company logo will appear on the front cover of the Conference Proceedings.
4. Your company banner will be displayed in the Conference venue for the duration of the event.
5. Acknowledgement as a Platinum Sponsor by the chairperson during the Conference program.



EXCLUSIVE BENEFITS

As the Platinum sponsor of the event, you will receive the exclusive benefits of:

1. A representative of your company speak to the Conference for several minutes.
2. Opportunity to provide a video presentation or advertisements (up to a maximum of 3 mins) to be featured on screen in the Conference room.
3. Logo acknowledgement of your company displayed at the front presentation area.
4. Opportunity to distribute promotional material at the Conference.

COMPLEMENTARY BENEFITS

1. One (1) standard trade display.
2. Supply one (1) promotional insert for the satchels.
3. A full page advertisement in the Conference Proceedings.
4. Three (3) complementary Conference registrations.

GOLD SPONSOR



Gold Sponsor \$2,200 (incl GST)

ACKNOWLEDGEMENTS

1. Your company logo will appear on the Ag Institute Australia Conference website with a link to your company's home page.
2. Your company logo will be promoted on all Conference literature from the time the sponsorship agreement is signed.
3. Your company logo will appear on the front cover of the Conference Proceedings.
4. Your company banner will be displayed in the Conference venue for the duration of the event.
5. Acknowledgement as a Gold Sponsor by the chairperson during the Conference program.



EXCLUSIVE BENEFITS

As a Gold sponsor of the event, you will receive the benefits of:

1. Opportunity to provide a still advertisement to be featured on screen in the Conference room.
2. Logo acknowledgement of your company displayed at the Conference.

COMPLEMENTARY BENEFITS

1. One (1) standard trade display.
2. Supply one (1) promotional insert for the satchels.
3. A one-half page advertisement in the Conference Proceedings.
4. Two (2) complementary Conference registrations.

SILVER SPONSOR



Silver Sponsor \$1,100 (incl GST)

ACKNOWLEDGEMENTS

1. Your company logo will appear on the Ag Institute Australia Conference website with a link to your company's home page.
2. Your company logo will be promoted on all Conference literature from the time the sponsorship agreement is signed.
3. Your company logo will appear on the front cover of the Conference Proceedings.
4. Your company banner will be displayed in the Conference venue for the duration of the event.
5. Acknowledgement as a Silver Sponsor by the chairperson during the Conference program.



COMPLEMENTARY BENEFITS

1. One (1) standard trade display.
2. Supply one (1) promotional insert for the satchels.
3. A one-third page advertisement in the Conference Proceedings.
4. One (1) complementary Conference registration.



SPONSORSHIP OPPORTUNITIES

Trade Display \$220 (incl GST)

Only 6 additional opportunities

A Trade Display includes the opportunity to occupy one standard display area.

1. Your company logo can be displayed.
2. Promotional material can be distributed.
3. Your company will be listed on Conference literature from the time the sponsorship agreement is signed.

Satchel Inserts \$55 (incl GST)

The insertion of promotional flyers in the Conference satchels is included as part of the exhibitor showcase package. Non-exhibiting companies also have access to Conference satchels for a fee of \$55. This will allow you to insert one piece of promotional material (e.g.: corporate literature, caps, mouse mats, pens, pads, stress balls, etc.) into Conference satchels to be distributed to all attendees.

Proceedings Advertising

There are numerous opportunities for promotion of the Conference Proceedings, including links on the Ag Institute Australia website and distribution to attendees and members.

Advertising will be included in all conference material and acknowledgement of sponsors prominent.

Enquiries to Event Coordinator:

Liz Todd on 0457 831 512 or liz@liztodd.com.au

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CONDITIONS

Acceptance of offer is by completion of a Sponsor Agreement Form.

1. Payment is required by 7 March 2014.
2. Notice of cancellation must be submitted in writing prior to 7 March 2014.

Please note

Trade display booth locations will be allocated according to the level of the sponsorship package, and in the order in which sponsorships are booked. We will be in contact with the Exhibition Area Floor Plan in April 2014. The Event Coordinator will confirm your final booth allocation prior to the Conference.

HOW TO REGISTER

To register as a sponsor please visit the Ag Institute Australia website

www.aginstitute.com.au/events/qld

Your registration as a sponsor and payment can be made on-line. Event Coordinator Liz Todd will be in contact with you to confirm details of your sponsorship package and liaise with you to ensure your requirements are met. The terms of agreement can also be viewed on-line.

It is important to us that we are able to offer sponsorship packages that suit your corporate objectives and special areas of interest. Please contact our Event Coordinator should you have any special requests so we can try and cater for your needs.

Thank you for sponsoring our event!

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