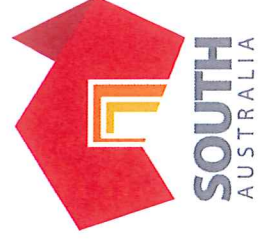


Scott Ashby
Chief Executive

**PRIMARY
INDUSTRIES
& REGIONS SA
PIRSA**

PREMIUM
FOOD AND WINE FROM OUR
CLEAN
ENVIRONMENT



**Government
of South Australia**
Primary Industries
and Regions SA

Innovation in Policy

Growth through innovation.

The knowledge state – attracting a diverse student body and commercialising our research.

Premium food and wine produced in our clean environment and exported to the world.



Government of South Australia
Primary Industries and Regions SA

Innovation in Policy

Premium Food and Wine produced in Our
Clean Environment and Exported to the
World

Innovation Objectives:

Establish the Food Innovation Centre.

Establish a global reputation for our
food, wine and clean technology
expertise.

Simplify and modernise regulatory
arrangements to support innovation and
job creation.



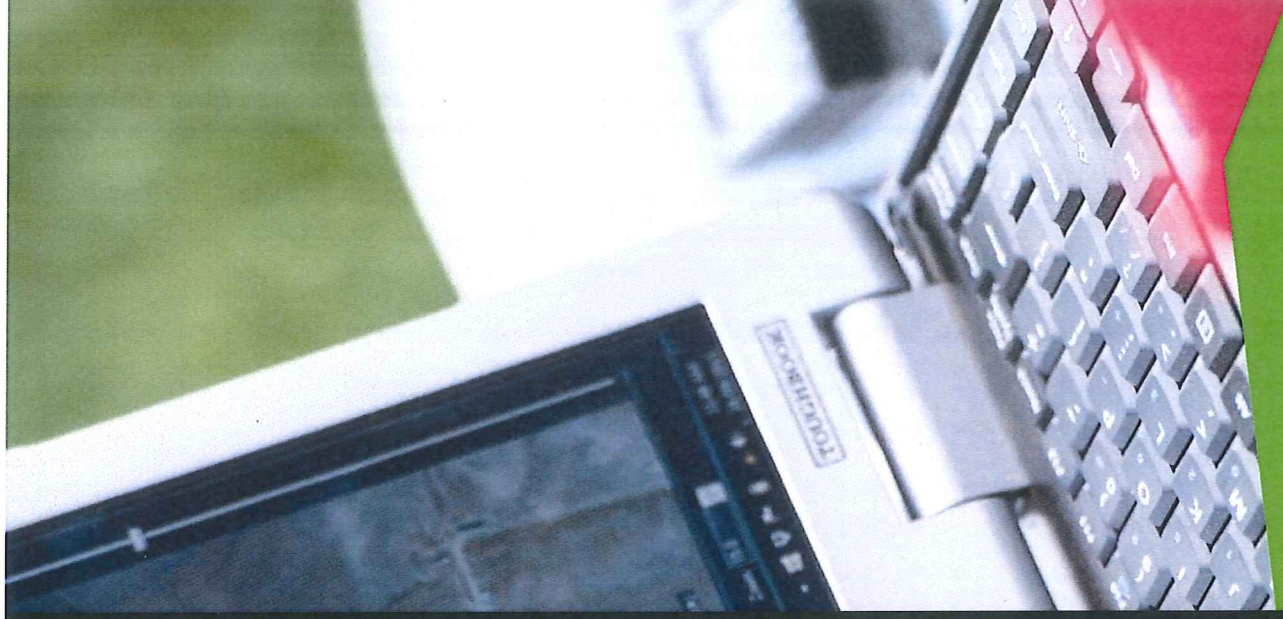
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Innovation in Research and Development

SARDI – The South Australian Research and Development Institute



Government of South Australia
Primary Industries and Regions SA



Innovation in Extension

New Horizons

The South Australian River Murray
Sustainability Program – SARMS

Drone Technology



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Innovation in Regulation

Reducing red tape for the tuna industry

Improving road transport for the agriculture industry

Compliance and monitoring



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Innovation in Biosecurity

Pest free areas

Sterile insect technology

One Biosecurity Program



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Innovation in Food Production

New products

SA Food Innovation Centre

Northern Adelaide Food Park



Government of South Australia
Primary Industries and Regions SA

Innovation in Regional Development

Regional Development Fund

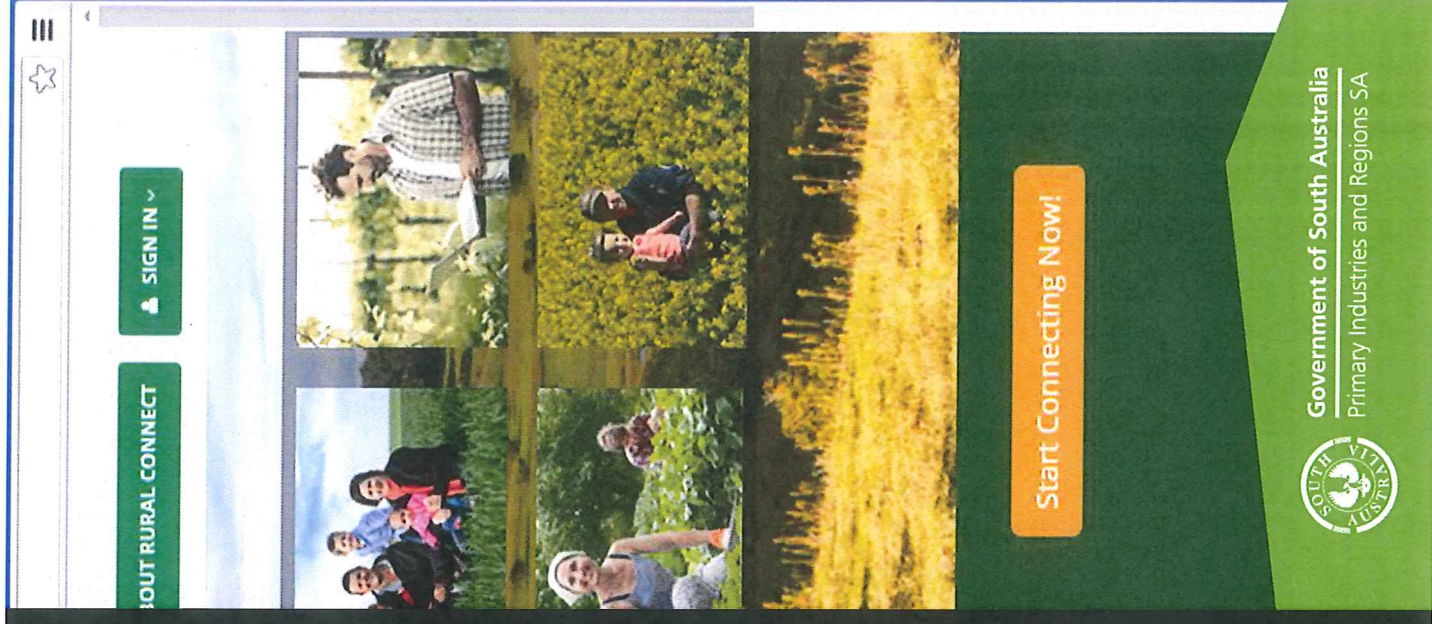
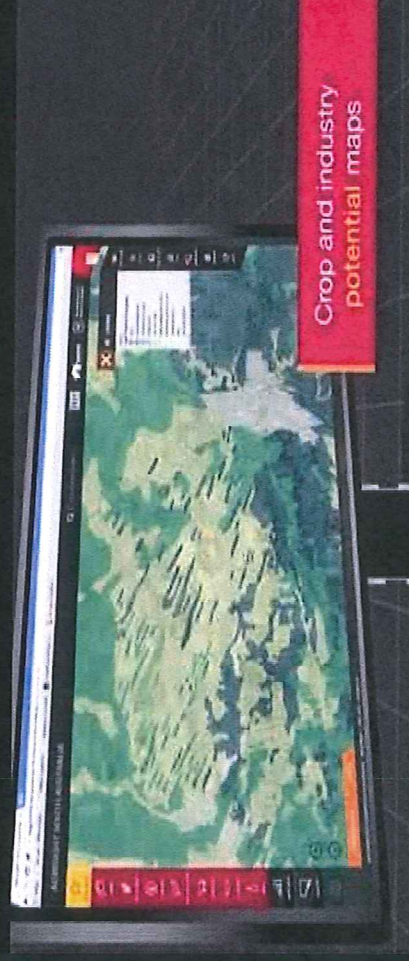


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Innovation in Engagement

Rural Connect
www.ruralconnect.com.au

AgInsight



NATIONAL CONNECTIONS

Future of research, development and
extension

Biosecurity framework



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PREMIUM
FOOD AND WINE FROM OUR
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