

Grower Group Alliance

One-stop shop for collaborative RD&E in WA



The GGA supports and connects grower groups with the relevant people, information and skills to pursue RD&E and increase opportunities to maximise the productivity and profitability of WA farmers.

What is the GGA?

The Grower Group Alliance (GGA) is a non-profit, farmer driven organisation connecting grower groups, research organisations and agribusiness in a network across Western Australia.

Benefits for Grower Groups

- Increase information and knowledge exchange; regional meetings, group exchange, annual forum, cross regional tours, study tours.
- Two-way communications; fortnightly industry Calendar, Newswire, communications support.
- Linking right people with right information at the right time.
- Grower group event support.
- Identification of RD&E project opportunities; developing collaboration and application support.
- Access to resources and training.
- Grower group operational support; including corporate governance, running events, sponsorship development.
- Promotion of grower groups to the wider agricultural industry.

Benefits for Industry

- Access to state-wide grower group network
- A central point of contact to reach grower groups
- Conduit for project development and consultation
- Opportunities for participatory action research, extension and communication, directly with growers
- Opportunities to develop links with grower groups for collaborative projects
- Adding value and impact to project activities

The role of the GGA is to;

- Support and maintain a relevant network of grower groups and their partners to allow the exchange and application of knowledge and research results.
- Enhance the participation of grower groups in delivering research, development and extension through independent and collaborative projects.
- Support grower groups to remain relevant, sustainable and effective.

Subscribe to the most up-to-date industry news and events with the GGA Calendar and Newswire at: www.gga.org.au/events

