



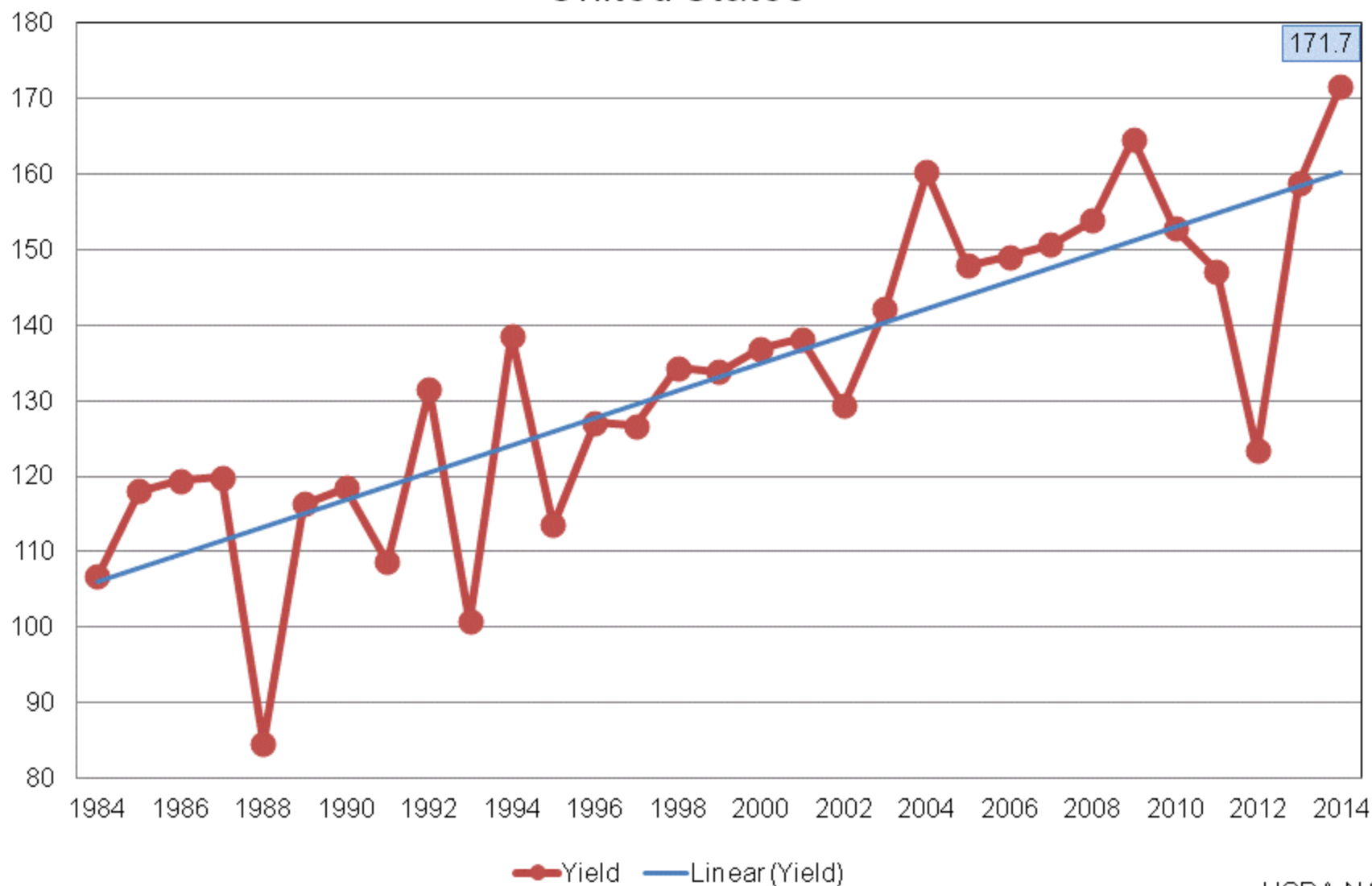
Positioning Ag Institute Australia  
for the future - on behalf of all  
professionals

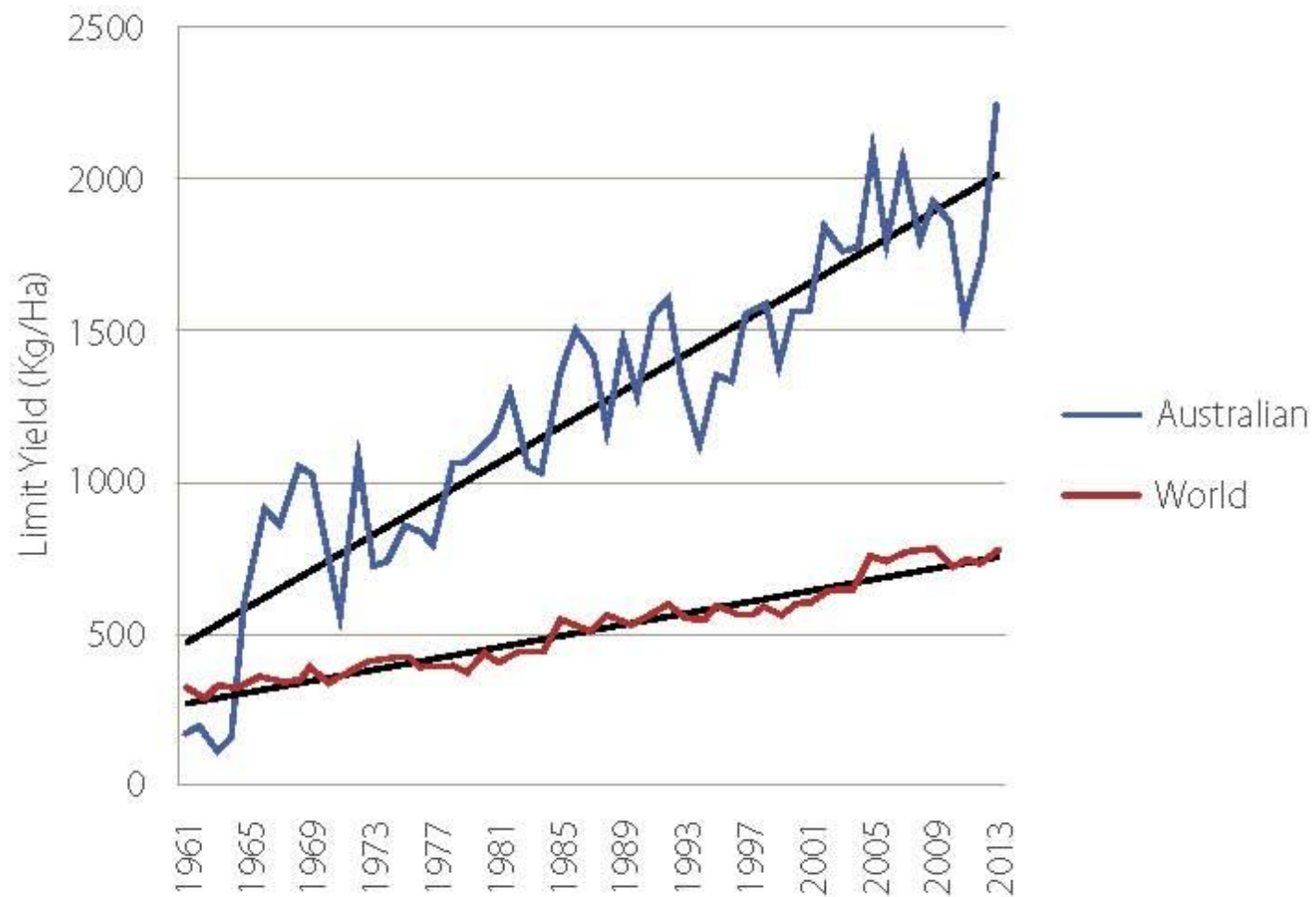
# Our Future

- A word of optimism
- What will the future look like?
- What would we like to be?
- Representing Professionals
- Membership
- Professionalism
- Guiding Universities
- Advocacy
- Ideas for the future.

# Corn for Grain Yield United States

Bushels per Acre





The Australian cotton industry's yield increases from 1961 to 2013, compared with the global cotton industry

# Agricultural and Resource Management Science in the years ahead

- Technology for agriculture becoming more complex;
- Fewer farmers, more professionals;
- Professional diversity;
- Greater emphasis on precision, managing risk, caring for our resource base;
- High level knowledge required for managing new technologies;
- Global food shortages likely;
- Consumers demand clean, green and ethical.

# Ag Institute Australia

- Peak body representing agricultural professionals;
- Has membership of at least the core of the profession;
- Considered a “must to join”;
- Looked to in matters of professionalism;
- Registers qualifications (accreditation);
- Guides professional practice;
- Guides and supports Universities and Schools of Agriculture
- Sought out for opinions on matters of importance to members;
- Espouses a vision for our profession and for our industry;
- First point of contact for media, Government or other industry sectors.

# Representing Professionals.

- Collaborate or Compete

# Membership

Category	Members May 2015
Concessional Membership	157
Corporate Member	13
Full Member	462
Student	449
<b>Total AIA members</b>	<b>1081</b>

Twice the membership at half the cost of annual subscription?

# Professionalism

- Ethical Behaviour
- Accreditation
  - Purpose?
    - Agriculture will require BMP for markets;
    - Complex new technologies;
    - Ever greater requirement to look after our resource base;
    - Cannot afford poor quality advice.

# Guiding Universities

- Incorporate non-University agricultural scientists into University Governance, leadership and decision-making;
- AIA would welcome closer interaction;
- In each state, few (or one) University should take responsibility for agriculture. This University should be the premier institution for agricultural science with a broad research and discipline base;
- AIA has promoted student success through student awards and would welcome closer cooperation in every State;
- High research impact is essential.
- Impact on industry should also be acknowledged and should be included as an important metric of individual (academic) and collective (faculty) performance;
- AIA could help universities build stronger industry relationships.
- AIA can assist in student mentoring roles and in providing experiences not available within a university environment.

# Advocacy

- RD&E Infrastructure;
- Stewardship of our natural resources;
- Agricultural development of Northern Australia;
- Utilization of GM technology;
- Biosecurity;
- A universal approach to professional accreditation;
- Farm business skills and risk management;
- Drought policy;
- Agricultural education.

# Ideas for the Future

- Social networks providing professional contact;
- Effective consultants register;
- Jobs on line;
- Consultancy opportunities listed;
- Student mentoring;
- Collaborative links with like-minded organisations.